

# FUNDRAISING TIPS & IDEAS

## REQUEST POLAR PLUNGE MATERIALS

Advertise the Plunge around your school by displaying the following: • Plunge Banner • Plunge Brochures • Posters • Goal Thermometer • Borrow the Polar Plunge mascot costume.

## HOST A PLUNGE BOOTH OR BORROW OUR MINI PLUNGE ACTIVITY

The Mini Plunge is a fun and easy way to get students/employees excited to Plunge. What is the Mini Plunge? Think large bucket of ice water that folks can reach their hand into...put a few tokens on the bottom and have people donate for a chance to reach in and find a token. Give out prizes if an someone picks a winning token!

## TOSS YOUR BOSS

What better way to get the whole company and community excited. Talk to your favorite manager or your CEO and ask them if they would be willing to Plunge if your team raises over a certain goal.

## HE/SHE WORE THAT?!

Come up with creative costume ideas for your Plunge Team members and have employees "vote" on who wears what by donating into that person's jar. The person with the most money in their jar must Plunge in the designated costume!

## CASUAL FOR A CAUSE

Host a Casual for a Cause day at work. Employees can donate a set amount to wear jeans (or better yet, Plunge gear from previous participation) and funds raised goes to support your Plunge.

## PIE IN THE FACE OR ICE BUCKET DUMP

Pick a few key people in your school or office that are great sports and that people would love to see get a pie in the face or a bucket of icy water dumped on their head. Raise money by having people vote for the person they would like to see with a pie to the face or cold icy water dumped on their head. Each vote costs \$1.00.

## PLUNGE ICONS

Polar Plunge Icons are free to our Plungers and can be sold at local businesses or at school. Donors write their names on them showing their support and the funds raised count toward your pledges!

## COMPANY/SCHOOL FUNDRAISER

Host a bake sale at your office, in your neighborhood, or post your items for sale on Facebook! Hold an office garage sale with proceeds going to your Plunge team. Hold a silent auction or raffle.

## MIRACKE MINUTE

At a heavily attended home basketball game ask your school's permission to hold a miracle minute in which students race through the bleachers with donation jars and collect donations for Special Olympics/Polar Plunge.

## POLAR BEARS FOR PENNIES (and nickels, dimes and quarters!!)

Provide jars for each grade or department and have people contribute throughout the month. For every dollar raised hang up one of the Polar Plunge Icons on the wall under the appropriate grade level or department so that everyone can see who is winning!

## GRAB BAG

Have students/employees bring in small items, which are then put into grab bags. Sell grab bags for \$5-\$10 and let people pick a bag and receive a secret prize!

## POLAR BEAR FOR A DAY

Ask a favorite teacher, principal or boss if they would agree to dress in the Polar Plunge polar bear mascot suit for a day if your team raises a certain amount of donations.

## PRIME PARKING SPOTS

Set aside one or two of your "prime" parking spots. Sell the parking spots at \$20 per week or auction them off week by week to the highest bidder.

## BALLOON BUSTING

Put money into 100 helium-filled balloons and sell them for \$10 each. Denominations: One balloon contains \$100, two-\$50.00, two-\$20, two-\$10, two-\$5.00 and the rest \$2.00. Sell all 100 and make a total of \$548.00.