



**Join The
Inclusion
Revolution**
2019 Impact Report



Special Olympics
Wisconsin



2019 Impact Report



9,305 Incredible athletes breaking down barriers and bringing home hardware

335 Young athletes

Gender

M	61%
F	39%

Age Range

1-12	5%
13-18	15%
19-24	18%
25-55	52%
56+	10%

33 Average age of an athlete

Ethnic Background

White Non-Hispanic	68%
Native American/Aleutian	1%
African-American	5%
Asian/Pacific	1%
Hispanic	2%
Not Specified	22%
Multi-racial	2%

23.2% of athletes are employed

Longevity in Special Olympics

1-5 years	30%
5-10 years	18%
10-15 years	14%
More than 15 years	39%



91% of Parents

Agreed or strongly agreed that participation in Young Athletes made them more hopeful about their child's future

335 Participants

22 Active Young Athlete sites

After 2 months of participation in Special Olympics Young Athletes, children with intellectual disabilities experienced

7-month gain in motor skills

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VOLUNTEERS

4,019 Day-of volunteers

6,026 Long-term volunteers

10,045 Total volunteers sharing their time and talents

3,987 of all volunteers are youth

2,853 Coaches

\$0 To participate

82% of family members in the United States report that athletes improved their self-esteem after participating in Unified Sports®

79% of Unified Sports partners report increased understanding of people with ID



SPORTS AND UNIFIED SPORTS

19 Sports

157 Delegations (local programs)

9,305 Athletes

2,955 Unified partners

137 Competitions (local, regional and state)

34 Unified experiences



HEALTH AND WELLNESS

8 Healthy athletes disciplines

53 Free health screening events

75 Athletes health leaders

1,961 Total athletes screened

489 Volunteers donating 4,000 hours

10 SOfit wellness programs offered

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UNIFIED SCHOOLS AND COLLEGES

103 Schools

5 Colleges

1,078 Students with ID

2,894 Students without ID

96% of youth involved say they feel comfortable carrying on a conversation with an individual with a disability

100% of teachers said the UCS program eased the transition from middle to high school by fostering a sense of belonging and building relationships

86% Generally regard participation in the program as a positive turning point in their lives

87% Learned that standing up for something they believe in is the right thing to do



UNIFIED LEADERSHIP

173 Athlete leaders

35 Youth leaders

8 Leadership events

2 Athletes serving on the Board of Directors



LAW ENFORCEMENT TORCH RUN

287 Members

74 Fundraisers

\$1.78M Raised

100% of all money raised directly supports Special Olympics WI athletes



FINANCIAL SUPPORT

Cash \$5,495,321

In-Kind \$2,202,846

Total \$7,698,167

Join the Inclusion Revolution

We are better together. By playing and leading together, we are creating an inclusive and welcoming world for all. Join the #InclusionRevolution and become part of a powerful movement that celebrates ALL abilities!



DONATE: GIVE THE GIFT OF JOY

Sponsor - Position your company as a champion of diversity and inclusion while attracting customers, engaging employees and leveraging Special Olympics' strong brand recognition.

Tributes & Memorial Gifts - Celebrate a friend or pay tribute in memory of a loved one with a donation to Special Olympics Wisconsin in their name.

Bequests & Estate Gifts - Consider including Special Olympics in your estate plans and make a lasting impact.

Monthly Giving - Give monthly and make a difference. Monthly giving is easy, convenient and will make a difference all year long.

Double Your Impact - Many companies will match your contributions to charity. See if your employer will match your gifts to SOWI.

Tax Checkoff - During tax season, do something special. Donating to Special Olympics Wisconsin is as easy as making a designation on your state income tax form.

Host a Fundraiser - Host your own event or activity to benefit SOWI. For more info, visit SpecialOlympicsWisconsin.org.

Donate by Phone or Mail - Contact us at (608) 222-1324 to make your secure contribution between the hours of 8:00 a.m. and 4:30 p.m. CST, or mail your donation to Special Olympics Wisconsin, 2310 Crossroads Drive, Suite 1000, Madison, WI 53718.



CONNECT: STAY INSPIRED & LEARN MORE

Social Media - Follow us on Facebook, Instagram and Twitter.

e-Newsletter - Sign-up for our monthly e-newsletter and receive inspiring news that reveals the champion in all of us.

Revealing the Champion Mission Tour - Learn more about Special Olympics Wisconsin by attending a free, 45-minute Revealing the Champion Mission Tour. Call (262) 241-7786 to schedule.

Play Unified - Training together and playing together is a quick path to friendship and understanding. Join our athletes on the playing field and share the joy of sports.



VOLUNTEER: JOIN THE TEAM & MAKE A DIFFERENCE

Special Olympics Wisconsin is fueled by the time, energy and dedication of thousands of volunteers. From day-of event volunteers to long-term roles such as coaches and local program managers, we are successful because they give their time and talent.

Whether you're a corporation looking for an inspiring teambuilding exercise, a social or religious group looking to have greater involvement in your community, or a family or individual, we have a variety of volunteer opportunities to match your interests. Volunteering creates a lifetime of friendships and rewards of immeasurable value, both for you and the athletes.

For more ways to become involved, visit SpecialOlympicsWisconsin.org or call (608) 222-1324.